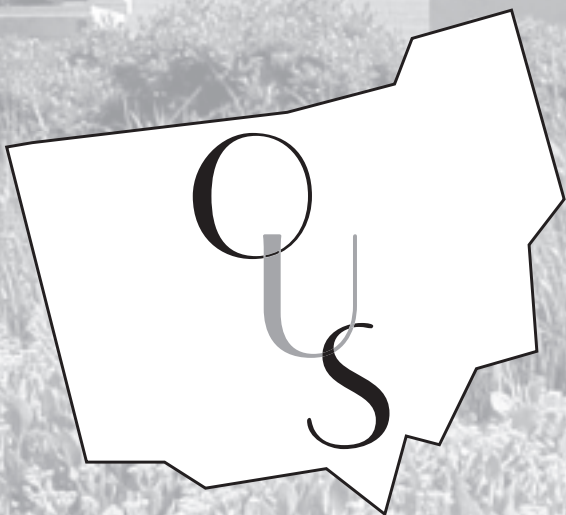




**Ohio Urological Society
2005 Annual Spring Meeting
March 18 – 20, 2005
Hilton Columbus | Columbus, Ohio**



***This Year's Scientific Program
Includes the Following
Guest Speakers:***

Michael Cookson, MD
William Gee, MD
Edward McGuire, MD
Christopher Saigal, MD
James Saxton
Isaac Schulz, Esq.
Steven Siegel, MD

This year's meeting will be held at the Hilton Columbus, an upscale, suburban hotel located in the town center of Easton, which is just 10 minutes from Port Columbus International Airport and 15 minutes from downtown Columbus and Ohio State University.

We are planning an excellent academic and socio-economic program for you. And while you are in sessions earning valuable CME credit, your family can enjoy the shops and sites of the Easton Town Center. Unveiled to the world in 1999, Easton Town Center is an uncommon blend: a classic vintage town center, yet a stylish entertainment Mecca. Wander down cobbled walkways to the old-fashioned town square. Discover treasures hidden away in dozens of exotic shops and boutiques. You'll have plenty to do, with the more than 100 shops, restaurants, clubs and entertainment sites that Easton Town Center has to offer. During your stay, make sure to also visit the Columbus Zoo and Aquarium, the Franklin Park Conservatory, and the COSI hands-on science center!

Learn valuable information about the urology field, earn CME credit, and take advantage of what Columbus has to offer you and your family!

Lawrence Litscher, MD
OUS President

FRIDAY, MARCH 18, 2005

6:30 p.m. – 9:00 p.m. **Board Meeting**
All past presidents are invited to attend the Board Meeting.

SATURDAY, MARCH 19, 2005

6:30 a.m. – 7:30 a.m. **Registration/Continental Breakfast – Exhibit Hall Open**

7:30 a.m. – 10:00 a.m. **Residents Program**

10:00 a.m. – 11:00 a.m. **Pharmacological Updates for Treatment of Urinary Incontinence**
Edward J. McGuire, MD

11:00 a.m. – 12:00 p.m. **Surgical Updates for Treatment of Urinary Incontinence**
Steven W. Siegel, MD

12:00 p.m. – 1:00 p.m. **Boxed Lunch in the Exhibit Hall**

1:00 p.m. – 2:00 p.m. **Update on Hormone Refractory Prostate Cancer: A Urologist's Perspective**
Michael S. Cookson, MD

2:00 p.m. – 2:30 p.m. **Socioeconomics/Policy Update Including Reimbursement Schedule Charges**
William F. Gee, MD

2:30 p.m. – 3:00 p.m. **Current Concepts in Practice Outcomes Research**
Christopher S. Saigal, MD

3:00 p.m. – 3:15 p.m. **Q&A**

3:15 p.m. – 3:30 p.m. **Break – Visit the Exhibits**

3:30 p.m. – 4:30 p.m. **Update on Medical Liability Environment and Lawsuit Prevention Strategies**
James Saxton

4:30 p.m. – 5:00 p.m. **Update on Fraud and Abuse**
Isaac Schulz, Esq.

5:00 p.m. – 5:30 p.m. **Annual Business Meeting**

6:30 p.m. – 10:30 p.m. **Annual Banquet**
Location:
Jack Nicklaus Museum

SUNDAY, MARCH 20, 2005

9:30 a.m. – 11:30 a.m. **Brunch with Celebrity Guest Speaker**
Location: Hilton Columbus

CME Accreditation

"This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Oklahoma College of Medicine and the Ohio Urological Society. The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (AACME) to sponsor continuing medical education for physicians.

The University of Oklahoma College of Medicine designates this educational activity for a maximum of **6.5** category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

OHIO UROLOGICAL SOCIETY



Needs Statement

Urologists attending this meeting need to be aware of the latest advances in the treatment of prostate cancer patients. Urologists treating patients suffering from Urinary Incontinence need to be informed of the latest surgical options, as well as pharmacological options. Ohio urologists need to know how to integrate prevention strategies and other legal issues into their urology practices. All practicing urologists must be kept informed of the ever-changing reimbursement schedules and be aware of the many changes that affect urologic procedures.

Educational Objectives

Upon completion of this program, participants will be able to:

- ♦ Utilize the latest advances in the treatment of urinary incontinence both surgically and through the use of pharmaceuticals.
- ♦ Integrate the latest Hormone Refractory Prostate Cancer treatments into their practices, allowing more options for prostate cancer patients.
- ♦ Restate current coding reimbursement schedules.
- ♦ Identify issues surrounding practice outcome research.
- ♦ Apply lawsuit prevention strategies and other practice related legal issues to everyday practice.

The Jack Nicklaus Museum, located in the heart of the Ohio State University sports complex in Jack's hometown of Columbus, Ohio. Here, you will encounter the history of golf and its greatest practitioner – take an immersive journey through Jack's brilliant career including trophies, photographs and various mementos from his unparalleled 20 major championships and 100 worldwide professional victories – and discover the many facets of this remarkable man who added so much to the history of golf. Your visit will bring to life the story of a man who transcended the game. Jack Nicklaus' total commitment and mental toughness define greatness not only in golf and in sport, but also in life. Join us **Saturday, March 19, 2005**, for an exciting evening at this spectacular location. Departure for the Jack Nicklaus Museum will be at



6:00 p.m. There will be a reception from 6:30 p.m. – 7:30 p.m., with cocktails and hors d'oeuvres, and dinner will be served at 7:30 p.m. For your enjoyment, the museum will be open during the event.

Attire: Evening business casual

Additional Evening Function Tickets: \$50 per adult and \$20 per child (10 years and younger)

This year's meeting will be held at the Hilton Columbus, located in the town center of Easton, just 10 minutes from Port Columbus International Airport and 15 minutes from downtown Columbus and Ohio State University.

Room rate: \$139.00 single/double

To receive this discounted room rate, you must make your reservations by **February 24, 2005**. Call **(614) 414-5000** or **(800) HILTONS** to make your reservations, and be sure to mention that you are with the Ohio Urological Society to receive the discounted rate. Rates are subject to all applicable taxes. Current taxes include 5.75% Ohio State and 10% Local Sales Tax. Reservation cancellations made after 4:00 p.m. on the day of arrival will result in a charge of the first night's room and tax. Check in is at 3:00 p.m. and check out is at 12:00 p.m.

Complimentary shuttle service to and from the Port Columbus International Airport, as well as complimentary self-parking, is available to all Hilton Columbus guests.

Hilton Columbus

3900 Chagrin Drive
Columbus, OH 43219
Phone: (614) 414-5000 *or*
(800) HILTONS
Fax: (614) 416-8444



AVIS Rent A Car

Avis Rent A Car is the official rental car company for the OUS meeting. You are not required to use them, but we encourage you to take advantage of their special offer. If you call AVIS at **(800) 331-1600** to book your reservation, you will be quoted the following rates:

CAR CLASS	DAILY	WEEKEND
Sub Compact	\$45.99	\$25.99
Compact	\$46.99	\$26.99
Intermediate	\$48.99	\$28.99
Full Size 2 Door	\$50.99	\$35.99
Full Size 4 Door	\$52.99	\$35.99

These rates are available during the meeting dates. You must return the car at the same renting location or additional surcharges may apply. All rates include unlimited free mileage. Weekend daily rates are available from 12:00 p.m. Thursday through Monday at 11:59 p.m. When making your reservations, please mention the code "**J901192**" to receive the discounted rates. Rates do not include any state or local surcharges, tax, optional coverages or gas refueling charges.

United Airlines is the official airline for the OUS Meeting. You are not required to fly with them, but we encourage you to take advantage of any special offers they may have. If you or your travel agent calls United's toll-free number, **(800) 521-4041**, to book your reservations, you will receive a 5% discount off applicable published fares. You will receive an additional 5% discount if your tickets are issued 30 days prior to travel. When making your reservations, please mention the code "**531CB**" to receive the discounted rates.

OHIO UROLOGICAL SOCIETY



BACK BY POPULAR DEMAND...

Resident Registration Package Free for Ohio Urology Residents

The Ohio Urological Society is pleased to offer again this year the **Resident Registration Package** – **FREE** for urology residents! This package includes your meeting registration, one ticket for the Saturday evening function at the Jack Nicklaus Museum, and two nights' room and tax at the Hilton Columbus. Simply register for the meeting on the meeting registration form and mark the night(s) you need accommodations. We will make your reservations for you and provide a confirmation number about two weeks before the meeting.

The Ohio Urological Society would like to thank the 2004 Corporate Supporters. We appreciate their continued support!

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2004-2005

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PRESIDENT'S MESSAGE

Lawrence J. Litscher, M.D.

The Ohio Urological Society's Annual Meeting will be held at the Hilton at the Easton town center in Columbus March 18-20, 2005.

The meeting begins Friday evening with the Society's Board Meeting. The Board invites all interested members to attend. More involvement can only strengthen our society.

The program committee has put forward an outstanding agenda. Following the always-interesting residents program on Saturday morning, urinary incontinence will be the focus with two outstanding speakers: Dr. Ed McGuire and Steve Siegel.

The changing topic of prostate cancer and chemotherapy regimens will be presented by Dr. Michael Cookson. The other side of urologic practice is well covered with Dr. William Gee discussing socio-economic issues, and Dr. Christopher Saigal reviewing practice outcomes concepts.

Medical liability of Fraud/Abuse issues will also be covered Saturday afternoon.

The Annual Banquet should be a real treat at the Jack Nicklaus Museum, and keep Sunday open for brunch with a celebrity speaker, to be announced closer to the meeting.

I hope all of you can attend.

SECRETARY'S REPORT

Mark D. Stovsky, M.D., MBA, FACS

This past year was a banner year for the Ohio Urological Society. The financial health of the society is excellent and the board is planning a fantastic spring meeting. With the recent election of physician-friendly Supreme Court justices, the outlook for tort reform is promising. While economic challenges still exist, organized urology groups including the OUS, the North Central Section, the AACU and the AUA, continue to effectively represent practicing urologists.

The upcoming meeting in Columbus next March promises to be among the best we have ever had. The program will include presentations on female urology/voiding dysfunction, prostate cancer, legal/economic issues, practice outcomes research, and the traditional resident essay contest. As usual, we will have a world-class faculty. This year, the meeting will employ a new format, with the entire program being presented on Saturday. The Saturday evening social function should be a terrific affair at the Jack Nicklaus Museum. On Sunday, the meeting will culminate with a brunch for members and spouses at the Hilton Easton.

I look forward to seeing you all next spring and encourage all OUS members to get involved in our very worthwhile organization.

When Compromise Is Not An Option



When it comes to treating your patients, you insist on providing only the best possible care. Compromise is simply not an option. The same is true for us. At American Physicians Assurance Corporation, we stand behind you with the resources it takes to defend your practice and protect your professional standing. Because we were founded and are endorsed by physicians, we have a better understanding of your needs and a deeper commitment to achieving positive outcomes. That's one of the reasons we're the Midwest's premier provider of liability insurance to preeminent physicians . . . like you. For more information, visit us at www.apassurance.com or call 1-800-748-0465.



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Endorsed by the Ohio Urological Society

OHIO UROLOGICAL SOCIETY

MARK YOUR CALENDARS!

OUS 2005 Annual Spring Meeting

March 18 – 20, 2005
Hilton Columbus
Columbus, Ohio

AUA Annual Meeting

May 19 – 25, 2005
San Antonio, Texas

NCS Annual Meeting

September 7 – 10, 2005
Hyatt Regency Chicago
Chicago, Illinois

OUS 2006 Annual Spring Meeting

March 17 – 19, 2006
Westin Cincinnati
Cincinnati, Ohio

OUS ANNUAL SPRING MEETING

March 18 – 20, 2005
Hilton Columbus
Columbus, Ohio

**Registration Materials
Enclosed**

REGISTER TODAY!

O U S

1111 N. Plaza Drive, Suite 550
Schaumburg, IL 60173

