

2022

# PARTNERSHIP PROSPECTUS

COLUMBUS

O  
Ohio Urological Society  
S

OHIO UROLOGICAL SOCIETY  
2022 ANNUAL SPRING MEETING

**MARCH 4-5, 2022**

HILTON COLUMBUS/POLARIS

8700 Lyra Drive, Columbus, OH 43240 · [www.ousweb.org](http://www.ousweb.org)

# INVITATION



**OUS2022**  
**MARCH COLUMBUS, OHIO**  
**4-5, 2022** HILTON COLUMBUS/POLARIS

Dear Industry Colleagues,

On behalf of the OUS Leadership, it is our pleasure to invite your support and participation at the 2022 Annual Spring Meeting of the Ohio Urological Society. This meeting will take place March 4-5, 2022, at the Hilton Columbus/Polaris on Columbus, OH.

Industry partners and technical exhibits are an essential part of our meetings' success. Our 100 plus attendees will be eager to learn about your company's products and services that can assist them in improved care for their urology patients.

Thank you for your consideration of our request for participation, we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, [denise@veritasamc.com](mailto:denise@veritasamc.com) or 973-769-1020.

See you in Columbus!

Kind regards,

*Denise Castetter*

Denise Castetter  
Executive Director-Industry Relations  
Veritas Association Management | 1061 E. Main St. Suite 300 | East Dundee, IL 60118  
W: (973) 769-1020 | [denise@veritasamc.com](mailto:denise@veritasamc.com)

# EXHIBITS & SPONSORSHIPS



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**Companies wishing to exhibit must submit a completed Registration Form with method of payment indicated on the form.**

**Our tax ID is # 34-1691517**

**Exhibit spaces are designed to be displayed on 6-foot tabletops only.  
If you have equipment or signage that will not fit on top of the table,  
you must contact Denise Castetter at [Denise@veritasamc.com](mailto:Denise@veritasamc.com) or 973-769-1020  
in advance to make arrangements.**

# PARTNERSHIP OPPORTUNITIES



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## PLATINUM

**\$10,000**

### WELCOME RECEPTION

One of the most visible ways to support the OUS. A 5-minute Welcome Message from the microphone and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while attendees network with colleagues and visit exhibits.

BONUS: Includes a 10-minute introduction for 2 representatives with the OUS BOD at the conclusion of their annual BOD Meeting on March 4th.

### Platinum Level includes

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the OUS website
- Program Book advertisement (Full page, Full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Invitation to the Welcome Reception for five company representatives
- Complimentary Virtual Exhibit

## GOLD (Choose One)

**\$7,500**

### ATTENDEE LANYARD (Exclusive)

Show your support by sponsoring the official lanyard. Each attendee will receive one during registration and wear it during the duration of the event.

### WIFI CODE (Exclusive)

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

### Gold Level includes:

- Prime location of exhibit space
- Company recognition on the OUS website
- Program Book Advertisement (1/2 page/Full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives
- Complimentary Virtual Exhibit

## SILVER

**\$5,000**

### BREAKS

Help provide attendees with an AM/PM jolt by sponsoring Breaks at the annual meeting.

### Silver Level includes

- Prime location of exhibit space
- Company recognition on the OUS website
- Program Book Advertisement (1/4 page/Full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives
- Complimentary Virtual Exhibit

## EXHIBITOR

**\$3,500**

### Exhibit Level includes

- 6 foot draped table with chairs
- Company recognition on the OUS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives
- Complimentary Virtual Exhibit

# REGISTRATION



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## OHIO UROLOGICAL SOCIETY 2022 ANNUAL SPRING MEETING

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP LEVEL

- PLATINUM (\$10,000)**  
Welcome and Networking Reception
- GOLD (\$7,500)**  
Choose one:  
 Lanyard  
 Wifi Code
- SILVER (\$5,000)**  
Break
- EXHIBIT (\$3,500)**  
Complimentary Virtual Exhibit

Representative Name (First, Last)	Title	Email Address	Phone

### PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Ohio Urological Society (in US dollars on a US bank) Tax ID #34-1691517  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Denise Castetter

Email: [denise@veritasamc.com](mailto:denise@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118